

# Go

# fetch™

**dvm**360  
CONFERENCE

Your exhibit hall  
experience guide

**Included inside:**

Your CE form

Exhibit hall map and hours

Giveaways

Info on food

Other fun happenings



# CONTENTS

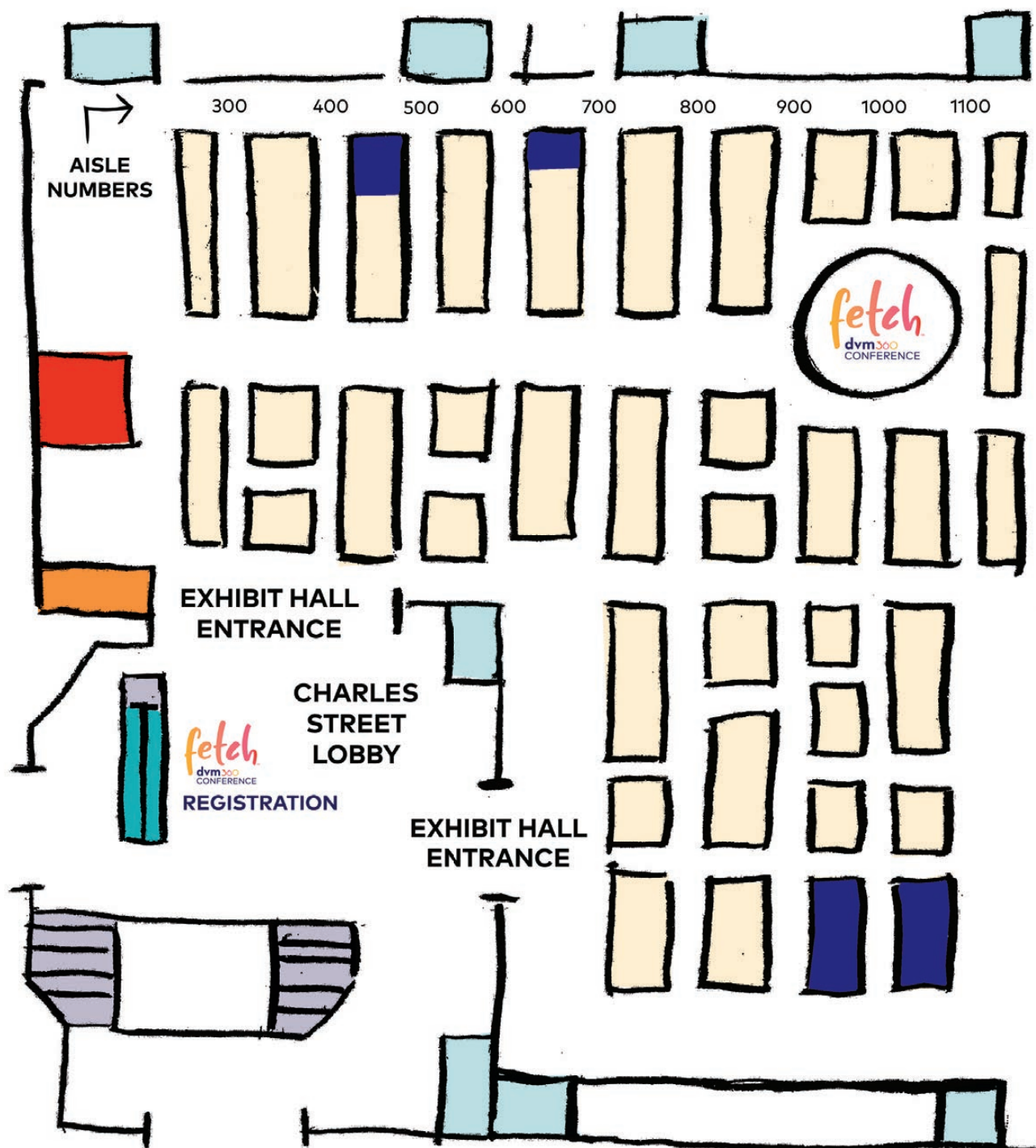
Fetch dvm360 conference, May 2019

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PHOTO BY GREGORY KINDRED

# Exhibit hall





# Level 100 map

	Booths		Exhibitor lounge
	Restroom		Stairs
	Escalator		Concessions
	Specialty area		



**Booth 455 Therapy animals**  
**Booth 554 Vet confessions**  
**Booth 754 Puppies**  
**Booth 903 Online Oasis**  
**Booth 1003 Rabies titer**

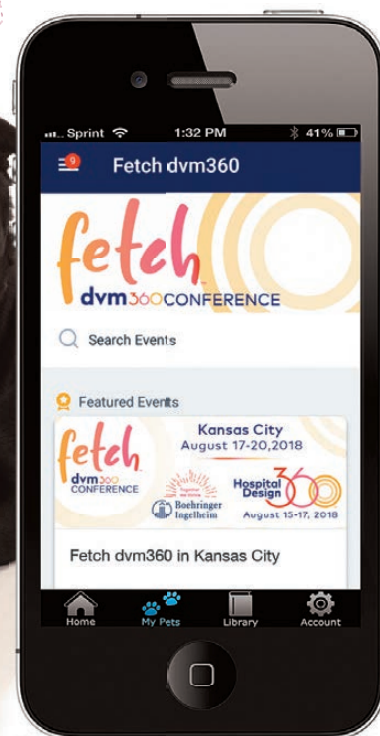


# Exhibitor LIST\*

Addison Biological Laboratory Inc. ....	549	Exhibitor Lounge .....	136	Professional Arts Pharmacy .....	952
Aesculight .....	636	Ezee-Visit Pet Vet Mat .....	911	Professional Design & Construction.....	815
Agape Pet Services.....	1130	Fetch dvm360 Lounge .....	941	Purina.....	330
AIV Inc. ....	803	Fidos For Freedom.....	455	Rabies Titer & Wellness Testing.....	1003
AKC Reunite .....	820	First Financial Bank - Professional Services Division.....	804	Refreshments.....	356, 854
Akina Pharmacy .....	1032	ForeverLawn .....	1116	Revo Squared LLC .....	822
All Vet Imaging/MicroVet Diagnostics .....	537	Fovea Digital Radiography.....	448	Rose Micro Solutions .....	916
American Association of Feline Practitioners .....	452	FREEZPEN.....	834	Royal Canin .....	723
Animal Health Options .....	1050	GerMed.....	913	RX Vitamins .....	1017
Animal Necessity .....	807	GuardianVets .....	1133	Sales Office .....	130
ASPCA Pet Health Insurance .....	1012	Hawaiian Moon .....	857	Scratchpay .....	1112
Aspire .....	755	Heska-Cuattro.....	435	Select Merchant Solutions.....	923
Aventix.....	802	Hill's Pet Nutrition.....	736	Selfie Booth.....	1153
AVMA LIFE.....	654	Hot Dog Patient Warming.....	806	Smith Medical-Surgivet.....	703
Baltimore Animal Welfare Alliance ...	754	IDEXX.....	737	Snyder Mfg. Co. ....	633
Banfield Pet Hospital.....	648	Independent Vets .....	1023	Sound/ANTECH Diagnostic/VIA .....	837
Bayer HealthCare .....	849	International Veterinary Acupuncture Society.....	351	Southern Veterinary Partners.....	853
BCP Veterinary Pharmacy .....	734	Internation WIN, Ltd .....	805	Standard Process.....	831
Bella VMS.....	657	InTouch Practice Communications.....	1051	Stokes Healthcare.....	453
Blue Buffalo Company, Ltd.....	449	iVet360 Inc. ....	735	Supreme Digital Imaging Solutions.....	956
Blue River PetCare .....	352	Jorgensen Laboratories.....	536	Synergy Veterinary Partners.....	1132
Boehringer Ingelheim Animal Health .....	430	JustFoodForDogs .....	902	Taylor's Pharmacy.....	904
Bush Veterinary Neurology Services.....	1134	K-Laser .....	917	TeleTails .....	852
Business Transition Services .....	548	K9Grass by ForeverLawn .....	948	Texas A&M Veterinary Medical Diagnostic Laboratory.....	950
Chi Institute of Chinese Medicine.....	1143	Lap of Love Hospice & In Home Euthanasia .....	1137	The Pet Loss Center .....	1021
Christian Iconic X-Ray LLC .....	1141	LenderKing Caging Products.....	1031	Thryv .....	954
Christian Veterinary Mission.....	355	Liberty Group Construction LLC ....	1022	Total Practice Solutions Group .....	638
Community Veterinary Partners .....	550	MAI Animal Health .....	1124	TWC Architecture and Construction Inc. ....	848
Companion Animal Health by LiteCure .....	531	Meds for Vets Pharmacy .....	817	Universal Imaging .....	749
Covetrus Global Prescription Management.....	349	Merck Animal Health .....	717	Universal Surgical Instruments .....	1025
Covetrus North America.....	337	Midmark Corporation .....	334	USDA/APHIS National Veterinary Accreditation.....	750
Core Imaging.....	637	Midwest Veterinary Supply.....	731	VARL.....	1024
CryoProbe.....	818	Monarch Business Consulting .....	1035	Vet Confessionals.....	554
CVCA Cardiac Care for Pets .....	1136	Multi Radiance Medical.....	1150	Vet Ray Technology by Sedecal .....	639
Dan Scott & Associates .....	649	MVS Pet Care .....	456	VetCor .....	534
Dechra Veterinary Products .....	951	MWI Animal Health .....	910	Veteos.....	753
Digatherm .....	1151	National Ultrasound .....	1147	Vetericyn Animal Wellness .....	450
Doctor Multimedia.....	431, 711	Nutramax Laboratories Veterinary Science Inc. ....	836	Veterinary Books by Success Concepts .....	1030
Dog is Good.....	1131	NVA .....	719	Veterinary Practice Solutions.....	1011
Dragon Veterinary .....	1135	Online Oasis powered by VIN .....	903	VetMatrix, an iMatrix Company .....	935
E.I. Medical Imaging/Samsung .....	1019	Orthomed North America.....	821	VetriScience Laboratories.....	751
Eagle Eye Anesthesia .....	1110	Pathway Vet Alliance.....	930	Vetscene.....	813
Eclipse Loupes and Lights.....	1037	Patterson Veterinary .....	931	Virbac.....	1036
Econologics Financial Advisors.....	1010	Pawpals Pawprint Keepsake .....	551	Virginia-Maryland College of Veterinary Medicine .....	655
Elanco Animal Health.....	705	Pawprint Oxygen .....	1118	VitusVet.....	353
Ellman, A Cynosure Company .....	906	Penn Veterinary Supply Inc. ....	953	Vizisites .....	350
Elsevier .....	732	PermaTek Coatings .....	850	Weave.....	752
Endoscopy Support Services Inc.....	816	Pet Health Pharmacy.....	651	Wedgewood Pharmacy .....	1145
Epica Medical Innovations.....	1120	petMAP .....	914	Wells Fargo Practice Finance .....	553
Esaote North America .....	332	PetRays/CardioVet.....	823	Wiley .....	748
EVO3.....	851	PNC Healthcare Business Banking.....	653	Zoetis Petcare/Zoetis Diagnostics...	920
ExegiPharma.....	652	Practivet.....	811		
		PRN Pharmacal .....	530		

# A more appealing experience

Use the Fetch dvm360 conference app to get the most out of your CE getaway.



**T**he Fetch dvm360 conference app gives you the most up-to-date information while providing the help you need most—like making it easy to create and save a schedule, giving you resources to take back with you to practice and giving you all the deets about all the fun non-CE offerings we've got.

## Create your schedule

Don't want to flip through pages circling your favorite sessions? The app has them all listed and with the latest info available. Sort by day and track (only looking for dermatology on Saturday? A few clicks and you're good!) and star every session you're interested in. All your starred sessions will be saved in your Favorites & Notes tab.

Need a little more guidance? Check out the "How to use the schedule" article in the app schedule.

## Download additional resources

You go to the world's most enlightening session and it gives you loads of awesome ideas to take back to practice. Check out those session details and you might just find some helpful handouts and other documents that you can download to your phone and send to the whole team.

## Connect with like-minded peers

The activity stream is a place to share your conference experience with others. Share a tip from a great speaker so everyone knows they need to be at the next

session. Ask any questions you have and fellow attendees (or a Fetch dvm360 staffer) can pop in to answer it. Share your cool exhibit hall finds or just post a selfie you took with one of the adoptable dogs.

## Get the information you need

When and where is the coffee? What is the food in the exhibit hall? Is that exhibitor with the new tech here? Where can I find the Fetch dvm360 booth and grab a copy of one of the new Vets Against Insanity extended decks?

It's all there. Find food and coffee in the Good Eats section. Check out the exhibitor list and exhibit hall map for all the businesses attending and the Hall Happenings section for everything else.

## Let us know what you think

Our goal is to give you the best conference experience we can. That's why we'd love for you take the survey and give us further ideas for how to improve. Or if there's something you absolutely loved, we'll want to make sure that sticks around.

Available on Android  
and iOS  
[fetchdvm360.com/app](http://fetchdvm360.com/app)

# Fun stuff and SWAG



Here's where you can find **fun** and **free stuff** in the exhibit hall.

**Addison Biological Laboratory Inc., booth 549** is giving away free samples of their MAXI/GUARD Oral Cleansing Wipes. Plus, get a free animal-print necktie, scarf or Dental Radiograph poster with a qualified purchase.

Visit **AKC Reunite, booth 820** for a fun green pen and enter a raffle to win a free universal scanner.

**Banfield Pet Hospital, booth 648** is giving out free copies of their vet report and an anesthesia resource link. Enter the raffle in **booth 648** for an Apple Watch or a Vitamix Blender.

Catch **Bayer HealthCare's** "magic guy" as he dazzles with magic tricks in **booth 849**.

Stop by **Bella Veterinary Medical Solutions, booth 657** and enter to win a Smart Gag Set.

**Bush Veterinary Neurology Services, booth 1134** is raffling off a YETI cooler.

**CryoProbe, booth 818** and **FREEZPEN, booth 834** will have drawings for \$25 Starbucks gift cards and free CryoProbe and FREEZPEN bags at both booths.

Stop by **Doctor Multimedia, booths 431 and 711** for free Starbucks gift cards.

**Econologics Financial Advisors, booth 1010** are handing out free copies of "Financial Success Guide for Veterinarians."

Show special: Purchase \$3,000 of products from **Elanco Animal Health, booth 705** and get a Comforto Bundle that includes an Amazon Fire Stick.

**Endoscopy Support Services, booth 816** is launching a new service and offering a free account to Fetch attendees.

**Ezee-Visit Pet Vet Mat, booth 911** is offering a show special of \$4 off a pet vet mat.

Visit **Heska - Cuattro** in **booth 435** to enter and win a YETI Roadie 20 cooler.

**Hill's Pet Nutrition, booth 736** is handing out tote bags.

Enter to win a laser at **K-Laser, booth 917**. They will also be hosting educational laser therapy sessions.

**Veterinary Practice Solutions, booth 1011** is offering a free practice analysis.

**VetMatrix, an iMatrix Company, booth 935** has several options: spin the wheel for a chance to win over \$1,500 worth of prizes and service credits, get a free website evaluation and enter to win a Petcube dog camera.

## + What's new?

> Endoscopy Support Services is launching a new service in **booth 816**. CloudEndo.com is a fully functional and free cloud-based PACS system for medical imaging.

> Standard Process will have their new product, Canine Hemp Oil Complex, in **booth 831**.

> VetMatrix, an iMatrix Company, has a new customizable digital marketing solution in **booth 935**.

> And much more!

### Happy hour alert!

Saturday, May 4, 3-4 p.m.

Take a break in your day and join PRN Pharmacal in booth 530 for a breather and some beer.



# Treat yo'self

## Breakfast

We're providing free breakfast (and coffee!), giving you an extra 15 minutes to hit snooze in the mornings. No fending for yourself! Breakfast is available from 7 to 9 a.m. on Friday, Saturday and Sunday mornings. Go to Room 314 for coffee, fruit, bagels and juice.

## Lunch

All our food stations are in the exhibit hall, offering a little bit of everything. Don't worry if the lines are long at one station—you can get a delicious meal at another station!

- > Butcher's Hill Cart
- > Asian Cart ■ ■ ■
- > Burger Bar Cart ■
- > Tex-Mex Cart ■ ■ ■
- > Grab and Go Area ■ ■ ■

## When?

**Friday, May 3**

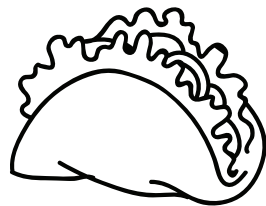
12-3 p.m.

**Saturday, May 4**

11 a.m.-3 p.m.

**Sunday, May 5**

11 a.m.-2 p.m.



Gluten-free



Vegetarian



Vegan

## Free Snacks

Everyone loves a free snack. We've got options like cookies and brownies and for those who are looking for a healthier touch, search for veggies and fruit.

## Specialty breaks in the exhibit hall

**Saturday, May 4**

3-4 p.m. Ice cream bars and veggie shooters with ranch and hummus

**Sunday, May 5**

1-2 p.m. Sliced fruit and assorted brownies

## Plus ...

**Sunday, May 5**

On the third floor of the convention center  
2-5 p.m. Mini mock-tail margaritas and infused water and tortilla chips with salsa and guacamole

## Buy Snacks

Got a craving you need to fill but it's not time for a snack break? You can also buy yourself treats.

**Charles Street Lobby Cafe**

(In the main lobby near registration)

**Thursday, May 2**

10 a.m.-4 p.m.

**Friday, May 3**

7 a.m.-5 p.m.

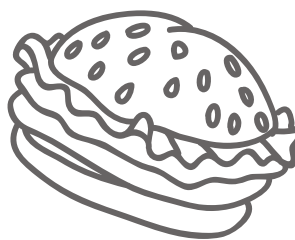
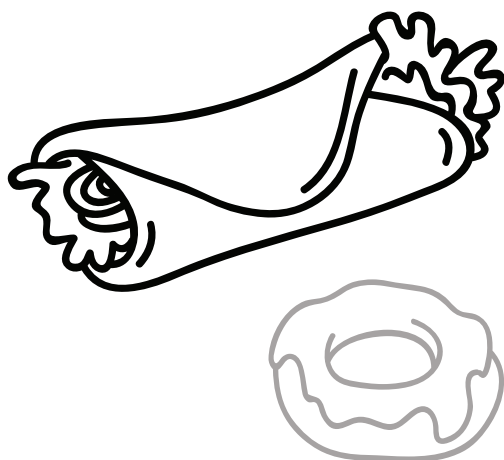
**Saturday, May 4**

7 a.m.-5 p.m.

**Sunday, May 5**

7 a.m.-4 p.m.





## Coffee

### The free stuff

#### Breakfast

Thursday, Friday and Saturday morning from 7-9:30 a.m. (That's right! Coffee lasts an extra half hour.)

#### At the Fetch dvm360 lounge

Saturday 10-11 a.m.

Sunday 10-11 a.m.

### Buy some

#### Charles Street Lobby Cafe

(In the main lobby near registration)

#### Thursday, May 2

10 a.m.-4 p.m.

#### Friday, May 3

7 a.m.-5 p.m.

#### Saturday, May 4

7 a.m.-5 p.m.

#### Sunday, May 5

7 a.m.-4 p.m.



#### Starbucks

(On the third floor in Pratt Street Lobby)

#### Friday, May 3

7 a.m.-7 p.m.

#### Saturday, May 4

7 a.m.-6 p.m.

#### Sunday, May 5

7 a.m.-5 p.m.

Pet Record	
Name:	Max Wagle
Owner:	Hannah Wagle
Breed:	Pomeranian mix
History:	I have a well-founded theory that Max is the greatest escape artist known to man's best friend. When I first got him, he'd routinely show up in closed-off spaces in the house, just hanging out like it was his dog-given right to be there. No rhyme or reason to his tactics.



Share your thoughts  
in our survey. Take it  
in the app or head to  
Booth 903!

# Don't worry. There will be internet.

The place for all your cat video needs.

While Fetch dvm360 conference gives you the chance to get away, we understand that you need to stay connected. Head to the Online Oasis in booth 903, powered by VIN, to take advantage of free web access (we can feel the anxiety draining away already).

Check your email and keep in touch with your clinic. Finalize your flight check-in and take advantage of wireless printing to print your boarding pass.

While you're there, make sure to fill out the Fetch dvm360 conference survey and let us know how it went for you! And you'll receive a fun gift upon completion.

Pet Record
<b>Name:</b> Bella Moore
<b>Owner:</b> Sharon Moore
<b>Breed:</b> Savannah/Bengal mix
<b>History:</b> Sharon loves to sit out on the back deck in the mornings and have coffee while Bella sunbathes and watches the birds, making the funniest bird call noise with a cute little nose twitch.

# cuddle a fuzzy friend



PHOTO BY GREGORY KINDRED

## Adoptable dogs and puppies

We've got the puppy fix you need. What better way to take a little break from your CE than getting a well-timed snuggle?

Not only can you get snuggles right when you need them most, but you can take a puppy home with you. Come watch the puppies romp and play.

Here's the schedule:

### Friday, May 3

12-5:30 p.m.

Thanks to BARCS!

### Saturday, May 4

10 a.m.-4 p.m.

Thanks to the Baltimore Humane Society!

### Sunday, May 5

10 a.m.-2 p.m.

Thanks to the Maryland SPCA!

Stop by **booth 754** to visit these cuties!

Stop by **booth 754** to visit these cuties!

## Therapy animals

Want to relax some by petting or hugging a calming presence? That's where the therapy dogs come in. Fidos for Freedom will be in **booth 455** to help you out. Stop by between 12-2 p.m. to say hello on Friday, Saturday or Sunday.

Pet Record
<b>Name:</b> Penny Brown
<b>Owner:</b> Tom Brown
<b>Breed:</b> Bichon/Toy Poodle mix
<b>History:</b> Penny loves to play a game of chase, especially when Tom is trying to leave for work. She's so quick and nearly impossible to catch. When not running around at 100 miles per hour, Penny likes to cuddle on the couch with Tom's daughters, Brooke and Jenna.



# Come to the **Go** party!



Another day of learning down (or very nearly). We think that's a cause for celebration.

Join us in the exhibit hall for music, food and drinks before heading back into the fray for one more hour of CE.

## *Drinks and snacks*

### **To sip:**

- Beer
- Wine
- Soda
- Water

### **To nom:**

- Old Bay Maple Bacon on a Stick
- Mac N Cheese Bites
- Falafel Bites
- Southern Fried Chicken Sliders
- Veggies
- Assorted Cookies



# Don't miss out!

Exhibit hall  
4-5:30 p.m.

## Where do you go from here?

You've got several options.

### Sessions

Third floor 5:30-6:20 p.m.

### Vets Against Insanity game night

Charles Street Lobby 6:30 p.m.

### Evening session

Room 310 6:30-7:20 p.m.

Alfaxalone: A new old drug

Dr. Andrea Caniglia

### Evening yoga

Room 305 6:30-7:30 p.m.



**Hot tip:** Look for a cash bar at game night and the evening session.



# Bond over the **Vet Confessionals** Project

**Y**ou've seen it before, you've probably filled out a postcard (or two), but that doesn't mean you should check the Veterinary Confessionals Project off your list. This ever-evolving exhibit of secrets changes every show based on what's on the minds of the crowd.

Drop by and fill out a secret you've been dying to get off your chest. Read other cards and see what we've all

got in common. You might get a little choked up or you might laugh—a lot.

Founded by Dr. Hilal Dogan, and powered by dvm360, the project gives veterinary professionals the chance to express themselves freely, without being judged, and encourages creativity and solidarity within the veterinary community.

You can find Vet Confessionals at **booth 554** during exhibit hall hours.



Visit us at [dvm360.com/vetconfessionals](https://dvm360.com/vetconfessionals) or join the #vetconfessions conversation on Instagram.





I'm graduating in  
a year and am  
terrified that I'll  
never pay off my  
\$200,000 debt ☹️



Favorite client question:  
"Do y'all do anal here?"

...

she meant anal glands



No matter  
the secret, job title,  
or issues - Remember  
you make a difference  
and a damn good one!  
You're all appreciated!



The Vet Confessionals Project \* Powered by dvm360.com



# Vets Against Insanity

Are you ready for some good, (sort of) clean fun?

**P**racticing veterinary medicine is rewarding, important and often all-consuming. It can also be awkward, annoying and (on most days) downright disgusting. Sometimes, all you can do is laugh about it. Enter Vets Against Insanity: a fun, slightly scandalous take on the work and life of a veterinary professional.

The Vets Against Insanity family is growing! Check out all four offerings we've got on display! Just go to the **Fetch dvm360 lounge (booth 941)**.

Original



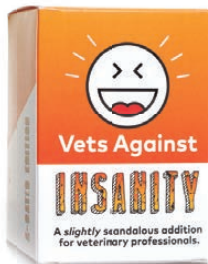
Get your own Vets Against Insanity game and extended decks in Fetch dvm360 booth 941!

Vet team members can now laugh about their own set of issues. ("Pug nail trims," anyone?)



Vet Tech

X-rated



If you like your party games to have a little spice. We didn't hold back—don't say we didn't warn you!

When it feels like your life is full of an unending stream of cleaning up the boogers and feces in your life—you really need a break.



Vet Mom



# Don't forget to focus on *your* wellness, too

Have questions on  
dates and locations  
for anything? Text us!  
913-225-8857

**F**etch dvm360 conference focuses on every facet of your professional life, providing inspiration, wellness and community. We look at you holistically; we care about your mind and your physical well-being. So, the Fetch dvm360 exhibit hall offers a booth for rabies and wellness testing. Plus, we offer yoga and guided meditation throughout the conference. Ah, we feel better already.

## Rabies titer and wellness testing

Do you know your rabies titer? Wanting to check out a few other bloodwork parameters? The Kansas State Veterinary Diagnostic Laboratory makes it convenient, offering rabies titer and wellness testing in the exhibit hall on Friday and Saturday. The cost per rabies titer is \$45.

Visit **booth 1003** for testing on **Friday, May 3** from 12-5:30 p.m. or **Saturday, May 4** from 10 a.m.-4 p.m.

## Yoga and meditation

Recharge your batteries with yoga and meditation throughout the conference. Yoga and meditation will be on the third floor of the convention center in **rooms 304 and 305**. Check out the schedule below:

### Thursday, May 2

Meditation: 2:30-5 p.m.

Evening yoga: 5-6 p.m.

### Friday, May 3

Morning yoga: 6-7 a.m.

Meditation: 12-2 p.m. and 3-4 p.m.

Evening yoga: 6:30-7:30 p.m.

### Saturday, May 4

Morning yoga: 6-7 a.m.

Meditation: 10 a.m.-2 p.m. and 4-6 p.m.

Evening yoga: 7-8 p.m.

### Sunday, May 5

Morning yoga: 6-7 a.m.

Meditation: 10 a.m.-2 p.m.



Pet Record
Name: Zoey Vossman
Owner: Jennifer Vossman, RVT, CMP
Breed: Australian Sheperd/Blue Heeler Mix
History: Zoey's nickname is wiggle butt because she doesn't have a tail to wag, so she wags her whole back end. Her favorite activity is playing ball, which means her humans should always be throwing the ball, regardless of the weather or time of day.

# Find the four pillars of fetch in the exhibit hall



## Nurture

**Adoption dogs in booth 754 and therapy dogs in booth 455**

> Pet a pooch and take a second to unwind.

**Specialty breaks and lunch**

> Food's on us! See pages 10-11 for more info.

**Doctor Multimedia in booths 431 and 711**

> Stop by for a free Starbucks gift card! Caffeine: a true nurturer.

**Rabies Titer & Wellness Testing in booth 1003**

> Get your rabies titer screen or a number of other services.



## Inspire

**Vet Confessionals Project in booth 554**

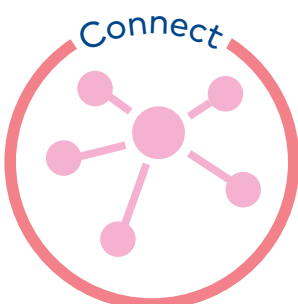
> Have hope—you're not alone! See funny, sad, serious and inspiring confessions from your peers.

**Bayer HealthCare in booth 849**

> Catch the "magic guy" and catch some inspiration for the magic you work.

**Aspire Vet in booth 755**

> Aspire's mission is to support veterinary leaders to help them to create great practice culture and develop talent.



## Connect

**Selfie booth in booth 1153**

> Grab a friend or make a friend to take some silly pics.

**PRN Pharmacal in booth 530**

> Don't miss happy hour on Saturday at 3 p.m.!

**VitusVet in booth 353**

> Improve the communication between your practice and your clients.

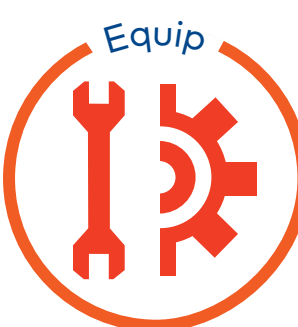
**Go Party in the exhibit hall**

> Join us on Friday at 4 p.m. for food, drinks and mingling!

**Paws for Prizes in the exhibit hall**

> Meet exhibitors, learn about great stuff and maybe win a great prize.

> Find your game card in this Go Guide or at the Fetch dvm360 lounge.



## Equip

**PRN Pharmacal in booth 530**

> As our Equip sponsor, they are armed up to help you out.

**K-Laser in booth 917**

> Drop by to watch an educational laser therapy session.

**TeleTails in booth 852, and Guardian-Vets in booth 1133**

> Want to launch a telemedicine service? Get started here.

**Veteos in booth 753**

> Get help creating videos of your practice that build client trust and provide education.

# Audio and proceedings

## Want audio of sessions?

You can't make all the sessions offered. Good news! You can get the audio of whatever you miss. You'll find an order form in your tote bag to order audio now. You'll also receive an email after the conference. You can either order all the sessions available or choose by track.

## Find your proceedings

Looking for your proceedings? There are a few different places you can go. You can download proceedings at **[fetchdvm360.com/BAProceedings](http://fetchdvm360.com/BAProceedings)**. You'll also find proceedings attached to specific sessions inside the Fetch dvm360 app.

There are also a limited number of jump drives and print copies available that you can buy here. Ask at the registration desk!





Pet Record
<b>Name:</b> Lola Eichelberger
<b>Owner:</b> Lisa Eichelberger
<b>Breed:</b> Unknown (from a litter of a family friend's barn kitty)
<b>History:</b> Lola was originally Oscar but after a vet visit, he was a she. Lola loves to snuggle—especially if you are wearing black!

# Don't miss out on these **special** events

## Thursday

### Management Update Sponsored Symposium

**Room:** 328

**Speaker:** Dr. Joel Parker

3 hours of CE credit offered

2-2:50 p.m.: Surviving the corporate invasion

3-3:50 p.m.: How to find and keep DVMs (& techs)

4-4:50 p.m.: Profit: The secret of setting fees

**Sponsored by:** Veterinary Practice Solutions

## Friday

### Laser therapy and other cool tools to reduce pain and restore function Sponsored Symposium

**Room:** 327

**Speaker:** Dr. John C. Godbold

3 hours of CE credit offered

9-9:50 a.m.: Laser therapy—Fact or fancy?

10-10:50 a.m.: The art of laser therapy

11-11:50 a.m.: Laser therapy and complementary technology applications

**Sponsored by:** Companion Animal Health

### Lunch and Learn: 7 amazing online marketing techniques for veterinary practices

**Room:** 337

**Speaker:** Troy Leonard

1 hour of CE credit offered

**Time:** 12-1:30 p.m.

**Sponsored by:** Doctor Multimedia

Lunch is provided on a first-come, first-served basis.



### **Lunch and Learn: Parasitology meets dermatology: Dermatologic benefits of systemic flea control**

**Room:** 339

**Speakers:** Drs. Michael Canfield and Brian Herrin

1 hour of CE credit offered

**Time:** 12-1:30 p.m.

**Sponsored by:** Elanco Animal Health

Lunch is provided on a first-come, first-served basis.

### **Peer-to-Peer Lunch: How to maximize the value of your veterinary practice at any phase of ownership**

**Room:** 330

**Speaker:** Christopher Music, MBA

1 hour of CE credit offered

**Time:** 12-1:30 p.m.

**Sponsored by:** Econologics Financial Advisors

Limited to 34 people. Lunch is provided on a first-come, first-served basis.



## Saturday

### **Lunch and Learn: It's 2019—Get the latest on Lyme**

**Room:** 337

**Speaker:** Dr. Richard Marconi

1 hour of CE credit offered

**Time:** 12-1:30 p.m.

**Sponsored by:** Zoetis Petcare

Lunch is provided on a first-come, first-served basis.

### **Peer-to-Peer Lunch: Selling your veterinary practice or buying a veterinary practice—Current market trends and strategies**

**Room:** 331

**Speakers:** Dr. Chris Rocchio and David Waterman

No CE credit offered

**Time:** 12-1:30 p.m.

**Sponsored by:** Monarch Business Consulting

Limited to 24 people. Prior RSVP required.

### **Peer-to-Peer Lunch: New takes on general and not-so-general surgical procedures**

**Room:** 330

**Speaker:** Dr. Jeff Mayo

No CE credit offered

**Time:** 12-1:30 p.m.

**Sponsored by:** Ellman

Limited to 30 people. Lunch is provided on a first-come, first-served basis.



**All these events are FREE to attendees!**

# Our sponsors are *paw-some!*

We can't say enough good things about our sponsors, who help keep your registration costs down and help us attract the best speakers and educators possible. What's not to like? You can find them at Fetch, a dvm360 conference, in Baltimore, ready to answer any questions you might have.

## Equip Pillar Sponsor

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## Participating Sponsors

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**ZOETIS PETCARE**



## Attendance Record for Fetch dvm360 in Baltimore May 2-5, 2019

All seminars are 50 minutes long. General four-day convention attendance without additional purchase is 28 hours for veterinarians and 28 hours for technicians.

The person whose name appears here attended the Fetch Baltimore conference

State/License Number  
(Entered by attendee)

	Type of Seminar Name of Seminar Attended	(Seminar or Lab)	No. of Hours
<b>Thursday May 2, 2019</b> General Sessions: 12:00 – 4:50 PM  Evening Session: 5:00 – 5:50 PM	1. _____	_____	_____
	2. _____	_____	_____
	3. _____	_____	_____
	4. _____	_____	_____
	5. _____	_____	_____
	6. _____	_____	_____

<b>Friday May 3, 2019</b> Fetch Keynote 8:00 – 8:50 AM General Sessions: 9:00 AM – 6:20 PM  Evening Session: 6:30 – 7:20 PM	1. _____	_____	_____
	2. _____	_____	_____
	3. _____	_____	_____
	4. _____	_____	_____
	5. _____	_____	_____
	6. _____	_____	_____
	7. _____	_____	_____
	8. _____	_____	_____

<b>Saturday May 4, 2019</b> General Sessions: 8:00 AM – 6:50 PM  Evening Session: 7:00 – 7:50 PM	1. _____	_____	_____
	2. _____	_____	_____
	3. _____	_____	_____
	4. _____	_____	_____
	5. _____	_____	_____
	6. _____	_____	_____
	7. _____	_____	_____
	8. _____	_____	_____

<b>Sunday May 5, 2019</b> General Sessions: 8:00 AM – 4:50 PM	1. _____	_____	_____
	2. _____	_____	_____
	3. _____	_____	_____
	4. _____	_____	_____
	5. _____	_____	_____
	6. _____	_____	_____

Total Hours \_\_\_\_\_

*Peggy Sharady Lane*

Director, Conventions, Meetings & Events  
MultiMedia Animal Care, LLC • 11140 Thompson Ave., Lenexa, KS 66219  
fetchdvm360@ubm.com

This program 82-36299 is approved by the AAVSB RACE to offer a total of 296 CE Credits (28 max) being available to any one veterinarian: and/or 296 Veterinary Technician CE Credits (28 max). This RACE approval is for the subject matter categorie(s) of: Category One: Scientific, Category Two: Non-Scientific-Clinical, Category Three: Non-Scientific-Practice Management/Professional Development using the delivery method(s) of: Seminar/Lecture. This approval is valid in jurisdictions which recognize AAVSB RACE; however, participants are responsible for ascertaining each board's CE requirements.

# Paws for Prizes

**PERMATEK**  
COATINGS

Bose wireless earbuds

✳ Booth 850

 **PURINA**

Nespresso machine

✳ Booth 330

**covetrus** 

FitBit Versa

✳ Booth 349

 **vetmatrix**  
The Leader in Veterinary Website Services

Petcube Bites Pet Camera  
with treat dispenser

✳ Booth 935

 **scratchpay**

\$200 VISA Gift Card

✳ Booth 1112

  
**Blue River**  
—PetCare—

Kindle Paperwhite  
and gift card

✳ Booth 352

 **MERCK**  
Animal Health

Wellness package

✳ Booth 717

 **Banfield**  
PET HOSPITAL

Furbo

✳ Booth 648

**Standard Process**  
VETERINARY FORMULAS™

\$200 Massage Envy gift card  
and 2 Pup Club starter packs

✳ Booth 831

**\*Get your paws on some sweet prizes! Visit each sponsored booth to receive a stamp on your game card. Return your card to the Fetch dvm360 booth (941) by 10 a.m. on Sunday, May 5 to be entered to win one of the prizes listed. Don't forget to fill in your contact information on the reverse side of this card. We'll announce the winners on Sunday!**



## OFFICIAL RULES

NO PURCHASE OR REGISTRATION NECESSARY TO ENTER OR WIN. PURCHASING OR REGISTERING WILL NOT INCREASE YOUR CHANCES OF WINNING.

I. HOW TO ENTER: There is one (1) way to enter the Fetch Paws for Prizes ("Sweepstakes"): 1) On-Site: Hand print your name, email address, phone number, how you would like to be contacted if you win, and select type of attendee on the pre-printed official Game Cards available inside the Exhibit Hall Go Guide, while supplies last. To be eligible for entry, one official Game Card must be stamped by each Exhibiting Company listed and dropped in the entry form box located in the Fetch dvm360 Booth 941. These entries must be in the entry box by 10 a.m. on May 5, 2019. Released Parties (as defined below) are not responsible for lost, incomplete, mutilated, illegible, late, stolen, misdirected or postage-due entries or mail or lost or stolen entry boxes. No mechanically reproduced entries will be accepted. All entries become the sole property of Sponsor (as defined below) and will not be returned. Limit one (1) entry per person per drawing.

2. ELIGIBILITY: The sweepstakes is open to individuals who are registered attendees of the 2019 Fetch Baltimore from May 2-5, 2019, who are legal residents of the 50 United States, District of Columbia and Canada, excluding Quebec, and at least 18 years of age. Persons in any of the following categories are NOT eligible to enter or win a prize: (a) Employees of Sponsor and its exhibitors and prize suppliers, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies; (b) individuals engaged in the development, production or distribution of materials for the Sweepstakes; and (c) persons who are in the immediate family of any person in any of the preceding categories (including mother, father, sister, brother, daughter, son or spouse and their respective spouses), regardless of where they live; or persons who reside in the same household, whether related or not, as any person in any of the preceding categories. Void where prohibited by law. All applicable federal, state and local laws and regulations apply.

3. DRAWING: For Daily Prizes: At or around 10 a.m. on May 5, 2019, a random drawing will be conducted from among all eligible entries received up to that time. The Sponsor, whose decisions are final and binding with respect to all matters relating to this Sweepstakes, will conduct all the drawings. The odds of winning depend on the total number of eligible entries received for the applicable drawing. Potential winners will be announced publicly at the conference. Winners need not be present to win. If Sponsor is unable to contact a potential winner within a reasonable time-period it may result in disqualification and, at Sponsor's discretion, an alternate winner may be selected for the drawing at issue. By accepting a prize, each winner grants Sponsor and its designees the right to use and publish his/her name, voice, likeness, photograph, performance and biographical information, in any manner or media whatsoever whether now known or hereafter devised, worldwide in perpetuity, for advertising, promotional and other purposes in connection with this Sweepstakes without further compensation, including without limitation, in radio promotions and on any website, before, during and after the Sweepstakes (unless prohibited by law). By participating, entrant agrees to release and hold harmless Sponsor, its exhibitors and prize suppliers, and their respective parents, affiliates, subsidiaries, distributors, advertising and promotional agencies, and dealers, and each of their respective directors, officers, shareholders, employees and agents (collectively "Released Parties"), from and against any and all claims, demands, losses and liabilities of any nature whatsoever which entrant may now or hereafter assert, including but not limited to, as a result of death, personal injury, loss of enjoyment or other harm or loss of any nature whatsoever arising out of or in connection with participation in the Sweepstakes, and/or any prize awarded to entrant in connection with the Sweepstakes (including, without limitation, any travel or activity related thereto). If any winner is at least 18 but still considered a minor in his/her state of residence, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

4. PRIZES: Winner is solely responsible for any expenses incurred in connection with the prize not expressly specified as being awarded, including without limitation, all applicable federal, state, or local taxes. No substitution/transfer of any prize or cash alternative permitted, except Sponsor may provide a prize (or portion thereof) of comparable or greater value, at Sponsor's sole discretion. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. All prize details are at Sponsor's sole discretion. Winners are responsible for all federal, state and local taxes as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided. Gift cards are subject to terms and conditions specified by issuer. All prize details, including manufacturers and models, are at Sponsor's sole discretion.

5. Sponsor reserves the right to cancel or modify the Sweepstakes (or any portion thereof) if fraud or any other factor impairs the integrity of the Sweepstakes as determined by Sponsor in its sole discretion. Should this Sweepstakes be canceled, notice of cancellation will be posted at the registration desk of the 2019 Fetch Baltimore, and Sponsor will select potential winner(s) for the drawing at issue in a random drawing from among all eligible, non-suspect entries received for that drawing up until the time of impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner and void all associated entries. Released Parties are not responsible for any errors or problems of any kind relating to or in connection with the Sweepstakes, including, without limitation, any errors or problems which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials.

6. WINNERS LIST: For the names of the winners, send a self-addressed envelope to: Fetch dvm360, 11140 Thompson Ave., Lenexa, KS 66219, no later than June 1, 2019.

SPONSOR: MultiMedia Healthcare LLC, 11140 Thompson Avenue, Lenexa, KS 66219

Name: \_\_\_\_\_

Select: ☐ Veterinarian ☐ Technician ☐ Practice Manager ☐ Hospital Staff ☐ Guest

Email: \_\_\_\_\_

Select: Best way to contact if you win! ☐ Email ☐ Cell Phone

Cell Phone: \_\_\_\_\_

Find a Fetch dvm360 conference!  
Kansas City, August 23–26, 2019  
San Diego, December 12–15, 2019  
Baltimore, April 2–5, 2020