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REGISTRATION FORM

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Best value

VETERINARIAN

If you register by June 5

\$614

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for vet med and walk away inspired.

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See you there!

and the speakers were excellent."



12:00-12:50 p.m.

1:00-1:50 p.m.

2:00-2:50 p.m.

3:00-3:50 p.m.

a'o

Dr. Mike Barletta Dr. Mike Barletta Dr. Mike Barletta Dr. Mike Barletta Anesthesia *Dr. William Rausch*The latest on how to use pimobendan in dogs with heart disease Dr. William Rausch Lifesaving skills: Acute management of emergency CHF in dogs *Dr. William Rausch*How to read rhythms: ECGs in dogs and cats Cardiology Screening cats for cardiomyopathy: Uses and misuses of NT-proBNP Clinical Pharmacology Dr. Dawn Boothe Dr. Dawn Boothe Dr. Dawn Boothe Dr. Dawn Boothe Dr. Bonnie Wright
Use it on Monday: Combinations of pharma *Dr. Bonnie Wright*How drugs and non-drugs interact with endogenous pain physiology Dr. Bonnie Wright
Mechanisms of non-pharma pain treatments Dr. Jennifer Johnson Is Fido in pain? Unveiling the mystery of pain assessment Pain Management Digatherm Assisi Digatherm Assist Digatherm Assisi Digatherm > ASSES Future Growth, Future Clients Better Thinking, Better Practice Better Thinking, Better Practice Dr. Hilal Dogan Secondary trauma, the great pretender-understanding your neurobiology before Dr. Hilal Dogan
Techniques to start rewriting your brain and overcoming the negativity bias *Dr. Hilal Dogan*Can you implement self-care practices for your team/clinic? **Practice Management** nnovation that works: How to evaluate strategies to set you apart from the Practice Ownership 101 Finding New Clients
Dr. Eva Evans
7 steps to attract and keep
millennial clients Tackling the Doctor Shortage Practice Ownership 101 Dr. Eva Evans
"If you build it they will come" and 10
other inspiring affirmations for starting
a new practice *Dr. Eva Evans* How I attract and retain Startups: What you need to know about opening a new hospital **Practice Management** Dr. Jeff Thoren, Peg Thoren, Dr. Robert Dr. Jeff Thoren, Peg Thoren, Dr. Robert Trimble, and Elise Lacher, CPA Dr. Jeff Thoren, Peg Thoren, Dr. Robert Dr. Jeff Thoren, Peg Thoren, Dr. Robert Trimble, and Elise Lacher, CPA Enlightened Rebels Make SHIFT Happen! Next-stage practice management and leadership workshop (Part 1) Trimble, and Elise Lacher, CPA Enlightened Rebels Make SHIFT Happen! Next-stage practice management and leadership workshop (Part 2) Trimble, and Elise Lacher, CPA
Enlightened Rebels Make SHIFT Happen!
Next-stage practice management and
leadership workshop (Part 4) Trimble, and Elise Editier, GFA Enlightened Rebels Make SHIFT Happen Next-stage practice management and leadership workshop (Part 3) Veterinary Leadership

> 4:00-4:50 p.m. 5:00-5:50 p.m.

*Dr. Jennifer Johnson*Digital thermal imaging: Unlocking the clues to patient health *Dr. Jennifer Johnson*Feline pain: Increasing your tools Pain Management Digatherm Assist Digatherm Assass Buying and Selling a Practice **Practice Management** Dr. Eva Evans
Why you should sell to a millennial associate, why inials should buy, and how to get it done Outside-industry Ideas Brian Conrad, CVPM What I've Learned Brian Conrad, CVPM 'Mistakes were made': Learn from the mistakes in my 25-year career **Practice Management** *Dr. Mary Gardner*Living well and being old: Practical care for geriatrics in the home Dr. Mary Gardner Senior Care The old and the restless: Caring for grey

Dr. Dawn Boothe The high points of cannabinoids

We'll also have sessions on:

Clinical Pathology

Equine Medicine

Orthopedics

Small Ruminant Medicine



KANSAS CITY REGISTRATION FORM

ON THE BACK SIDE



9:00-9:50 a.m. 10:00-10:50 a.m. 11:00-11:50 a.m. 2:00-2:50 p.m. 3:00-3:50 p.m.

Dr.Elisa Mazzaferro Rule of twenty: Nursing care for the critical patient Critical Care *Dr. Mary Volker* Tooth resorption: The 'hole' story Dentistry Dr. Cheryl Greenacre OHE, OVE, and castration of exotic companion mammals **Exotic Animal Medicine** Dr. Cheryl Greenacre Assessing and managing pain n exotic companion mammals and Avian Medicine Dr. Craig Webb
The important past and future promise of treating feline Gl disease Dr. Craig Webb What turns a cat yellow and how to turn it back Feline Medicine Dr. Cailin Heinze They want to feed what?! Alternative diets Dr. Cailin Heinze Keeping those kidneys happy: Nutritional strategies Nutrition For Doctors and Managers *Dr. Julie Reck*Personal success: Ready to be Practice Ownership 101 **Practice Management** obnoxiously optimistic? Be the chang for yourself, your patient, and your profession Receptionist Realities Receptionist Realities
Bash Halow, LVT, CVPM
Wanted: Octopus to work busy
reception desk: A look at what CSRs
do (and should be doing) in this busy Future Practice Bash Halow, LVT, CVPM **Practice Management** Trends and products: What's the buzz in 2019? era of client service Dr. Bronwyn Fullagar
Gastric dilatation volvulus: It doesn't Soft Tissue Surgery the risk of post operative de Managing the DVMs Tasha McNerney, CVT, CVPP, VTS Technician Anesthesia and Career Development /I, CVPP, VIS (Anesthesia/Analg ow to talk to doctors Leadership
Oriana Scislowicz, BS, LVT, APHR
New kid on the block: Gaining
respect and effectiveness as an **Leadership** Oriana Scislowicz, BS, LVT, APHR **Technician Practice Management** AV Associati Dr. Kelly Hall Dr. Eli Larson **Veterinary Informatics** Big data and trauma patient care Dr. Katherine Goldberg Yoga won't fix this: What do we really know about veterinarian wellbeing? Veterinary Wellbeing and Ethics

Dr.Elisa Mazzaferro Cases you hate to see come through the door *Dr. Mary Volker* Periodontal disease: See it, stage it, slay Dr. Julie Reck A modern take on practice ownership Focus on GI Dr. Bronwyn Fullagar Gastrointestinal foreign bodies: Minimizir AVI Associati The 5 rights of clinical decision support Dr. Katherine Goldberg Veterinary social work and the botto line: A session for practice owners Dr. Katherine Goldberg A social worker walks into a veterinary practice: The why, what and how of veterinary social work

Dr.Elisa Mazzaferro What to do with cases that won't survive transfer Dr. Mary Volker Unusual manifestations of canine oral disease Dr. Cheryl Greenacre Diagnosis and treatment of urinary system diseases of exotic Dr. Karen Moriello
Taking the "AHHH" out of
diagnosing and treating line dermatophytosis Dr. Cailin Heinze Diet dilemmas: Why, when, and hov to recommend therapeutic diets to Practice Ownership 101 Dr. Julie Reck
The art of putting the right people in the right seat on your bus Beating Bad Attitudes Brian Conrad, CVPM Use coaching and communication to flip the script on negative staff behavior Focus on GI
Dr. Bronwyn Fullagar
Gastronintestinal surgery pearls: Tips
and tricks you wont find in the textboo Tasha McNerney, CVT, CVPP, VTS The Power of Words
Oriana Scislowicz, BS, LVT, APHR
High impact communication: Say
what you mean quickly, effectively Dr. Jonathan Lustgarten AV Common computer based tools to make your practice better today!

*Dr.Elisa Mazzaferro*Reproductive emergencies in small animals Dr. Mary Volker ommon facts about mon feline oral patholog Dr. Cheryl Greenacre Geriatric diseases of pet birds Dr. Craig Webb eline conundrums: nportant lessons from Dr. Cailin Heinze ine a lot of trouble: Nutritional anagement of urolithiasis Podcasting Live!
Dr. Dave Nicol
Q&A with Fetch dvm360 speaker or work and life; PLUS! How to use audio and video as mad fun **Team Meetings** *Brian Conrad, CVPM*Turn demoralizing team meetings into invigorating ones *Dr. Bronwyn Fullagar* Open wounds: We've got you covere Demystifying the world of Tasha McNerney, CVT, CVPP, VTS Ace the interview **Leadership**Oriana Scislowicz, BS, LVT, APHR
A guide to effective, fearless
performance management Dr. Kerri Marshall ne pet health digital ansformation: Reinventing practice Dr. Katherine Goldberg Veterinary ethics 101: De thical literacy to cope with daily allenges in practice

Dr.Elisa Mazzaferro Emergency and long-teri nanagement of IMHA *Dr. Mary Volker* Dentistry M&M rounds Dr. Cheryl Greenacre procedures in birds Dr. Karen Moriello he worst case scenario urvival handbook, page 666: ne crazy itchy cat Dr. Cailin Heinze Practical weight loss tips for dogs and cats Podcasting Live!
Dr. Dave Nicol
Q&A with Fetch dvm360 speaker on
work and life; PLUS! How to use audio
and video as mad fun marketing for Making a Difference Brian Conrad, CVPM Work vs. life: Are they in conflict? Make sure they aren't in your practice *Dr. Bronwyn Fullagar* What lies beneath: Managing thoracic trauma from the ER to the OR

Panel **Leadership**Oriana Scislowicz, BS, LVT, APHR ho runs the world? Top issue female leaders and how to ercome them Dr. Rachael Kreisler
Medical decision making:
Evidence, values, economics, nd best guesses Dr. Katherine Goldberg
End of life ethics, serious illness, and veterinarian wellbeing: An

streamist approach

Dr. Cheryl Greenacre Proper medication use in backyard and companion poultry **Evening Sessions**

Dr. Karen Moriella bald is not beautiful Dr. Bronwyn Fullagar Going with the flow: A practical guide to lower urinary tract obstruction Dr. Duane Steward AND Notestary Versitary perspective of veterinary informatics

Dr. Katherine Goldberg What about us? Wellbe n veterinary nursing

Dr. Dave Nicol How to choose the right job: Using science for better career decisions

We'll also have sessions on:

Bovine Medicine

Clinical Pathology

Equine Medicine

Urology

Keynote Welcome reception Sue Ettinger and Mary Gardner 8:00-8:50 a.m. 4:00-5:30 p.m.





8:00-8:50 a.m.

5:40-6:30 p.m.

11:00-11:50 a.m.

2:00-2:50 p.m.

4:00-4:50 p.m.

5:00-5:50 p.m.

light seeking, air snapping and more

4:00-4:50 p.m.

Coming soon &

Digital Marketing Bill Schroeder

6:00-6:50 p.m.

Behavior guide to usage, class, contraindications, and Dr. Elisa Mazzaferro Critical Care Anesthesia and management of perianesthetic hypotension for critical patients *Dr. Michael Rossi*Cutaneous adverse food reactions in the canine patient Dermatology Endocrinology Dr. Dave Bruyette Dr. Jared Williams Equine Medicine Respiratory emergencies Dr. Mark Epstein Pain physiology and feline neuropathic pain conditions Feline Medicine Dr. Cailin Heinze Common pet food myths and misconceptions Nutrition Dr. Michael Childress Everything you need to know about small animal oncology in 4 hours: Principles of Oncology cancer diagnosis and staging Dr. Katherine Goldberg
Palliative care in veterinary practice:
Principles and practical tools Palliative Care Coming soon Parasitology **Tough Talks**Dr. Ryane Englar
Exam room GPS: Using signposts to direct the flow of conversation **Practice Management** Fix This Practice Bash Halow, LVT, CVPM Anonymous advice: Study real reports from a real practice to work together to find solutions (Part 1) **Practice Management** Technician Surgical Skills Heidi Reuss-Lamky, LVT, VTS (Anesthesia/Analgesia, Surgery), FFCP The role of the surgical scrub technician Technician Program Lorelei D'Avolio, LVT, VTS (Exotic), CVPM **Technician Exotic Animal Medicine** How technicians can improve profitability in the exotic pet practice Dr. Mike Martin **Veterinary Informatics**

Dr. Barbara Sherman Overview of common behavioral drugs: A *Dr. Michael Rossi* Endocrinopathies and the skin Dr. Dave Bruyette *Dr. Jared Williams* Managing chronic wounds feline pain management of cancer therapy Asymmetric informatics: When to call a specialist in vocabulary, standards, etc. Dr. Kimberly-Ann Therrien and Dr. Sarah Wooten 50 shades of greatness Coming soon

9:00-9:50 a.m. *Dr. Barbara Sherman*Pharmacologic treatment of situational fear and anxiety in dogs: Travel, vet visits, thunderstorms and fireworks Dr. Elisa Mazzaferro Canine parvoviral enteritis: What's new? Dr. Mark Epstein
Update on NSAIDs and opioids in Dr. Cailin Heinze
Bringing up baby: Feeding growing
dogs for optimal health
Dr. Michael Childress Everything you need to know about small animal oncology in 4 hours: Principles Dr. Katherine Goldberg
Palliative care of ICU patients: Collaboration to optimize care of patients, clients, and YOU Coming soon & **Tough Talks**Dr. Ryane Englar
Bad news delivery: Why are we so bad at it? Fix This Practice Bash Halow, LVT, CVPM Anonymous advice: Study real reports from a real practice to work together to find solutions (Part 2) **Technician Surgery** *Heidi Reuss-Lamky, LVT, VTS*(*Anesthesia/Analgesia, Surgery*), FFCP
Beating the bugs: Sterilization is instru Lorelei D'Avolio, LVT, VTS (Exotic), CVPM Spaying and neutering reptiles: The technicians role AVE Association Veterinary Informatics

Dr. Dave Bruyette Dr. Jared Williams Severe trauma cases Dr. Mark Epstein Dr. Cailin Heinze Dr. Katherine Goldberg Dr. Sarah Wooten

*Dr. Barbara Sherman*Pharmacologic treatment of situational fear and anxiety in cats: Travel, vet visits, visitors to the home Dr. Barbara Sherman Oh no, a behavior problem! What do I do now? Dr. Elisa Mazzaferro Doc, what did he get into? Emergency approach to intoxications *Dr. Michael Rossi*Diagnostic sampling of the dermatology patient *Dr. Michael Rossi*Bacterial biofilm: A major contributor to resilient infections Dr. Dave Bruyette Dr. Jared Williams
Nail in the foot—anything new? Dr. Mark Epstein Local anesthesia and loco-regional techniques in cats Updates on adjunctive pain modifying drugs in cats Too many cooks in the kitchen Dr. Michael Childress Everything you need to know about small animal oncology in 4 hours: Treating the whole cancer patient Dr. Michael Childress Dr. Michael Chilaress Everything you need to know about small animal oncology in 4 hours: Making rational treatment decisions for cancer patients Coming soon & ons: Why they Goals of care conversations: will be your new best friend Dr. Brian Herrin Coming soon Ticks and Tick-borne diseases: The spot is blue, now what do I do? Touchy-feeling Talking **Tough Talks**Dr. Ryane Englar
Playing with a half-deck: Strategies to manage client financial constraints Dr. Ryane Englar
The psychology behind the power of
transparency (with clients) and unconditio
positive regard (with everyone you know) Personnel Management Bash Halow, LVT, CVPM Talkina Money Dr. Karen Felsted How to prove (to bosses or yourself) that new equipment will make money Get real about raises: When they're called for and what you can do to get one (or feel good about giving one) Technician Surgery
Heidi Reuss-Lamky, LVT, VTS
(Anesthesia/Analgesia, Surgery), FFCP
Perioperative surgical patient care:
Honoring the bond **Technician Pain Management** *Heidi Reuss-Lamky, LVT, VTS*(*Anesthesia/Analgesia, Surgery*), *FFCP*Hypothermia—what's the hype? Lorelei D'Avolio, LVT, VTS (Exotic), CVPM Lorelei D'Avolio, LVT, VTS (Exotic), CVPM Spaying and neutering birds: The technicians role Spaying and neutering small man The technicians role Dr. Brian Hur *Dr. Julie Green* No dear, its not just a list Using natural language processing AVi to understand antimicrobial usage AVE Association Veterinary Informatics Ur. Sarah Wooten
Essential exchanges (Part 1): Are you avoiding conversations crucial to your (or your patients') progress? Dr. Kimberly-Ann Therrien and Dr. Kimberly-Ann Therrien and *Dr. Sarah Woolen* Don't take your debt into retirement: Live with financial freedom sooner

Dr. Barbara Sherman

Canine separation anxiety: A common behavior problem and welfare concern Dr. Michael Rossi Update on immune-mediated dermatoses: Lupus erythematosus Dr. Dave Bruyette Dr. Jared Williams Acute urinary disease Dr. Mark Epstein Peri-surgical and chronic pain protocols—mine and yours *Dr. Michael Childress* Choosing the right treatment for dogs with lymphoma Coming soon & Dr. Brian Herrin Why has heartworm disease gotten more For Doctors and Managers! Hiring and Retaining Stars
Dr. Dave Nicol
Awesome job ads to dramatically
improve your response rate Client Relations Dr. Karen Felsted Lessons from video: Successfully forward-booking clients in your practice **Technician Pain Management** *Heidi Reuss-Lamky, LVT, VTS*(*Anesthesia/Analgesia, Surgery), FFCP*Pain scoring for dummies Lorelei D'Avolio, LVT, VTS (Exotic), CVPM Guinea pig and rabbit care for technicians AVI Associa Near real-time GIS mapping to monitor disease using diagnostic lab Dr. Kimberly-Ann Therrien and Dr. Sarah Wooten Essential exchanges (Part 2): Conversing with confidence in crucial situation

Dr. Michael Rossi Dermatology conditions of the paw Dr. Dave Bruyette Dr. Jared Williams When and how to give a horse a blood transfusion Dr. Mark Epstein Pain clinical measurement instruments (CMI's): Concept to clinic Dr. Michael Childress Complimentary and alternative medicine for veterinary cancer patients: What you and your clients should know Coming soon & Dr. Brian Herrin Putting a new spin on fecal diagnostics For Doctors and Managers! Hiring and Retaining Stars
Dr. Dave Nicol
How to unleash the power of the
next vet generation **Practice Finance** Dr. Karen Felsted
Budgeting doesn't have to be boring—or hard Technician Anesthesia Heidi Reuss-Lamky, LVT, VTS (Anesthesia/ Analgesia, Surgery), FFCP Anesthesia mistakas awareness Lorelei D'Avolio, LVT, VTS (Exotic), CVPM Managing rabbits with neurologic disease Dr. Jonathan Lustgarten Don't be scared of machine learning in veterinary medicine AVI Association Veterinary Informatics Coming soon

Dr. Barbara Sherman Stereotypic behaviors in dogs: Spinning, *Dr. Barbara Sherman*Puppy socialization to reduce the risk of behavior problems in adulthood Dr. Michael Rossi A round table on topical therapy in veterinary dermatology Dr. Dave Bruyette *Dr. Jared Williams*Foal medicine in a field setting E Pa Dr. Michael Childress Coming down from the Ivory Tower: Practicing real-world oncology on a shoestring budget Coming soon & Coming soon For Doctors and Managers! Making Your Team Work
Making vet med fun again: 6 ways to help you and your staff have the best jobs in the world Solving Inventory Dr. Karen Felsted our inventory accounting isn't right, you're flying blind **Technician Surgery** *Heidi Reuss-Lamky, LVT, VTS*(*Anesthesia/Analgesia, Surgery), FFCP*Oh sew easy: Understanding suture material Lorelei D'Avolio, LVT, VTS (Exotic), CVPM Rabbit and parrot emergencies: Common presentations

Dr. Rachael Kreislei

As you Likert: Design and analysis of rating scales

Coming soon

AVE Association for Veterinary Informatics

We'll also have sessions on:

Veterinary Leadership

Practice Management

Practice Management

Technician Dentistry

Technician Program

Urology

Bovine Medicine

Evening session

7:00-7:50 p.m.

SNEAK PEEK

8:00-8:50 a.m.

Fiahting the Associate Shortage

Pricing strategy isn't just a fee increase (Part 1)

Comfort and participat ergonomics in dentistry

Benita Altier, LVT, VTS (Dentistry)

Technician Critical Care Liz Hughston, RVT, VTS (SAIM, ECC) Not so cute: Acute anaphylaxis

Bill Schroeder and Tosha Zimmerman, C How to attract today's job applicants of

9:00-9:50 a.m.

Word-of-mouth: How to build a

Pricing strategy isn't just a fee increase (Part 2)

Dr. Michael Wood
Primary urethral sphincter
mechanism incontinence

Benita Altier, LVT, VTS (Dentistry)

Technician Critical Care Liz Hughston, RVT, VTS (SAIM, ECC) Nursing care of the respiratory

Finding New Clients Bill Schroeder

Practice Finance Dr. Karen Felsted

11:00-11:50 a.m.

inding and influencing local pet owners

Decisions with DataDr. Karen Felsted
New data on 5 changes that really

Benita Altier, LVT, VTS (Dentistry)

Technician Pharmacology *Liz Hughston, RVT, VTS (SAIM, ECC)*Scoobies doobies: Cannabis in

Finding New Clients

make a difference

veterinary medicine

Dr. Michael Wood Managing proteinuria

2:00-2:50 p.m.

Bill Schroeder
10 easy ways to market online that

For Doctors and Managers!

reactive clients and staff

Digital Marketing

3:00-3:50 p.m. **Digital Marketing** Bill Schroeder

Coming soon &

Paid search engine marketing: Do I really have to pay to play? nderstanding the numbers: A lesson in data nalysis and improvement Better Thinking, Better Practice For Doctors and Managers! Dr. Sarah Wooten
Mindful management 201: 5 ways to respond to challenging situations Dr. Sarah Wooten
Declassified: The secrets to building unstoppable self confidence Benita Altier, LVT, VTS (Dentistry)
The ABCs of dental radiology: Dental radiography demystified Benita Altier, LVT, VTS (Dentistry) Cute faces, unhealthy smiles—let's fix that **Technician Medicine** *Liz Hughston, RVT, VTS (SAIM, ECC)*If the gut works, use it! Indications and use of feeding tubes **Technician Medicine** *Liz Hughston, RVT, VTS (SAIM, ECC)*Sugar high: Nursing the DKA patient



Dr. Michael Wood UTI management We'll also have sessions on:

Gastrointestinal Medicine

Shelter Medicine

Stat

USDA

Bovine Medicine

I management 101: How to deal with

Benita Altier, LVT, VTS (Dentistry) Advanced dental procedures—what's possible:

Technician Toxicology *Liz Hughston, RVT, VTS (SAIM, ECC)*The solution to pollution: Top toxicity tips

Dr. Michael Wood Chronic kidney disease—optimizing patient care

Equine Medicine